



Natalie Delfosse

Henkel Corporation

Technical Track Committee Chair

Technical Track Vision

The PSTC Tech Track is a world leading technical seminar for the tapes industry leveraging technical presentations with demonstrated commercial and technical value for our targeted markets.

The vision of the PSTC Tech Track Committee is to drive this meeting into the future with even stronger technical content and delivering value to all attendees.

For 2020 and beyond, the Tech Track will remain a key part of the PSTC Tape Week.

Technical Track Committee

Advisors

- ▶ Al Crosby, Univ. of Massachusetts
- ▶ John Poulton, ABI Tape
- ▶ Michael Tumey, 3M retired

Committee Members

- Natalie Delfosse, Henkel (Chair)
- David Keely, Dow (Emeritus Chair)
- Jennifer Willson, Intertape Polymer Group
- Soujanya Muralidhara, Berry Global
- Tim Bizati, Eastman
- Vilas Patel, ABI Tape
- Ken Rauch, Presto Tape
- Ramesh Lhila, 3M
- Katie Davis, Bostik

Tech Track Changes and What's New

- ▶ Incorporation into greater Tape Week schedule with Tech as a parallel track with Markets & Applications
- ▶ Removal of Friday session
 - ▶ Integrating presentations into Wednesday and Thursday schedules, no loss of content
- ▶ Involvement of 3 new committee members in 2019
 - ▶ Ken Rauch (Presto Tape), Ramesh Lhila (3M), and Katie Davis (Bostik)

Tech Track Sessions

- ▶ Tech Track consists of 6 sessions with 3 to 4 presentations in each, plus the Poster Session
 - ▶ Talks include both industrial and academic technical topics
- ▶ Each session is hosted by one of the committee members
- ▶ Leading up to Tape Week, session chairs work with the presenters to refine their talks to meet requirements for length, relevancy, and technical content

Tech Track Highlights



Mark Miller
Coating Tech Slot Dies



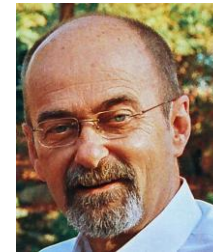
Chris Davis
IST Americas



Andrew Zmolek
Adhesives Research



David Keely
Dow



Michael O'Shaughnessy
Bruggemann Chemical



Ann Fornof
3M

Tech Track and beyond...

- ▶ Increase member company participation
 - ▶ Who should attend?
 - ▶ Think beyond Tech Service, Chemists, Engineers... include Regulatory, Supply Chain, Purchasing
 - ▶ Why present?
 - ▶ Share knowledge
 - ▶ Give back to the industry
 - ▶ Visibility
 - ▶ Professional development opportunity for presenters
- ▶ Grow our market influence

Tape Week Keynote Speaker

- ▶ **Duncan Wardle**, formerly Disney's Head of Innovation and Creativity
- ▶ 25-year veteran of Disney, Duncan helps companies make innovation part of their DNA



Tape Week 2020

- ▶ Orlando, Florida
- ▶ Hilton Orlando Buena Vista Palace
- ▶ May 4th to 7th, 2020



Tape Week 2021

- ▶ Louisville, Kentucky
- ▶ The Galt House Hotel
- ▶ May 10th to 13th, 2021

